PROJECT #3: Pattern & Nature Wall Paper

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PROJECT DESCRIPTION:
For this project you will create a 2D artifact inspired by naturally occurring shapes, fractals, and patterns. Key visual elements explored are point, line, shape, value and color. The principles of balance, repetition, emphasis & subordination, and unity & variety will be utilized in organizing a dynamic wallpaper-like composition. The final artifact will be a digital print employing scans of hand-made marks. These handmade marks will include drawing, painting, printing and collaging. The final artifact will be a medium format digital print employing these marks in a patterned organization.

RELATED ART THEMES & STRATEGIES:
•Layering
•Grids & Boundaries
•Play / Risk / Failure

SUPPLIES:
-USB Drive
-Money for digital prints
-Painting materials
-Drawing materials
-X-Acto / Blades
-Speedball Linoleum Cutter Set

RELATED ARTISTS & DESIGNERS:
Contemporary Artists & Designers:
The Pattern Library, Catherine Bertola, Rian Kerrane, Trenton Doyle Hancock, Thomas Bayrle, Bryce Hudson, Marimekko, Processing.org, Hanna Werning

Historical Artists/Movements:
Sol LeWitt, Pet Mondrian, Anni Albers, William Morris, Frank Stella, Andy Warhol, Donald Judd, Carl Andre, Josef Albers, Islamic Art, Amish Quilts, Bradbury & Bradbury.

GRADING OBJECTIVES & PROJECT REQUIREMENTS:
1. Theme: Engagement with the theme of Nature & Pattern: Thoughtful integration of shapes directly derived from natural forms and concepts (not imaginary forms).
2. Layout: Creation of a layered pattern that can be infinitely repeated as a pattern. The original artwork created will be exhibited alongside the final digital print.
3. Size: Finished artifact will be a digital print measuring 17"X17" (image size:16.5"X16.5").
4. Composition & Layout: Creative application of the principles of repetition, scale & proportion to generate a unique pattern that utilizes visual or

irregular rhythm. The digital artifact should employ appropriate size and scale in the application of the repeating pattern.

5. Color: Careful consideration of color relationships and interactions.
6. Techniques: Utilization of 2 of the 4 below techniques
   -Digital printing as final artifact
   -Block Printing
   -Collage: Hand cut paper (solid, pattern, other)
   -Stencil
7. Execution & Presentation: Careful consideration of all aspects of the work, including color, craft, digital execution and final presentation.

PROCESS:
1. Complete all exercises prior to starting the project.
2. Investigate you researched images, and start developing shapes and forms that might be employed in your final composition. This may be done through drawing, collage or other.
3. Continue this investigation into exploring the aesthetics that result from the various image making techniques encouraged. Survey the difference between a block printed image and a collaged one. Which methods will best serve your project.
4. Once you have created successful images with the encouraged techniques, scan them into the computer.
5. Import the scanned imagery and start playing around to create a successful pattern. Once pattern is defined apply it to a final composition of 17"X17" 300DPI.
6. Print the final composition.
7. Written Self-Critique: Answer the following:
   1. Discuss your approach to the theme.
   2. Discuss your approach to form/composition and how this relates to your theme or concept.
   3. What are the most successful aspects of the work? What needs improvement within the work?
   4. What did you learn most from this project?

DUE: Tuesday 04/19
-All preceding exercises
-Material Studies used for scanning
-Final Digital Print
-Written Self-Critique