

PROJECT #2: Memory & Fantasy

PROJECT DESCRIPTION:

For this project, you will investigate the theme of Memory & Fantasy through the creation of a paint-by-number acrylic painting. Using the history of surrealism as the basis for creation, you will generate a contemporary narrative composition that responds to a specific memory, dream or fantasy. Exploring metaphor and symbols that represent your selected narrative might serve as visual aides. Color theory will be relied upon, and complex color schemes will be utilized. The final composition will measure 11"x14", or larger, and must employ a minimum of three photographic images. Your selected images, and in turn your final painting, should exhibit a wide range of color and value.

RELATED ART THEMES & STRATEGIES:

- Appropriation
- Metaphor & Symbols
- Simulacra & Simulation

SUPPLIES:

- Acrylic Paint
- Substrate (stretched canvas, illustration board, canvas board, wood panel)
- Paint Brushes
- Lidded Containers
- Palette / Knife
- Color Wheel
- Pencil & Eraser
- Ruler

RELATED CONTEMPORARY ARTISTS & DESIGNERS:

Memory & Fantasy:

Joseba Elorza, Fabienne Rivory, Jeremy Miranda, Simon Prades, Dara Scully, Sandy Lane, Rusudan Khizanishvili, Valentina Campagni, Lori Fields, Neo Rauch, Robert & Shana Parke Harrison, Kahn & Selesnik, Evan Mann, Susan Hiller, Jeff Koons,

Color & Portraiture:

Shepard Fairey, Chuck Close, Trey Speegle, Shawn Barber, Kehinde Wiley, El Mac, Harding Meyer, Jenny Sobel.

RELATED HISTORIC ARTISTS & MOVEMENTS:

Memory & Fantasy:

Surrealism, Frida Kahlo, Rene Magritte, Salvador Dali, Giorgio De Chirico, Dorothea Tanning, Leonara Carrington, Remedios Varo, Max Ernst, Andy Warhol

Color & Portraiture:

Andy Warhol, Henri Matisse, Roy Lichtenstein, Giotto Di Bondone, Leonardo Da Vinci, Rembrandt Van Rijn, Caravaggio, Paul Gaugin, Gustave Courbet, Eugene Delacroix, Winslow Homer.

GRADING OBJECTIVES & PROJECT REQUIREMENTS:

1. Theme: Combination of three or more realistic images to generate a narrative composition that communicates a specific personal memory, dream or fantasy.
2. Symbols and Metaphors: Consideration of symbolic or metaphorical imagery to communicate an idea or emotion.
3. Color & Value: Utilization of color to affect the emotional quality of the painting and to demonstrate a full range of color values (from light to dark). Consider the range in value achieved by mixing in varied tones.
4. Composition & Layout: Careful consideration of how the canvas is composed and how the principles of design are used to arrange visual elements. Use of scale and space (foreground, middle ground, and background) to imply depth.
5. Size: Minimum size of substrate is 11"X14"
6. Image Translation: Accuracy of the image translation to the paint-by-number technique, using a minimum of 12 color values.
7. Execution & Presentation: Consideration of presentation and finish including clarity of color-by-number shapes, solidity of individual color values and painted edges of the canvas (either to continue image, or as a solid color).

PROCESS:

1. Complete all exercises prior to starting the project.
2. Select a narrative informed by a personal and specific memory, dream or fantasy.
3. Create at least 5 thumbnails exploring composition, and image inclusion. These thumbnails may start as drawings, but should end as collages employing at least three photographic images.
4. Select the most successful collage study, and scan this image at 300dpi. This will enable you to enlarge and print the image onto 11"X17" paper, and transfer the composition to your final substrate. You may also utilize a projector to transfer the composition. This is called an 'under-drawing'. This under-drawing should utilize the technique employed in exercise #6 to identify value shapes. Use a numbering system to identify the color/value shapes found within your composition.
5. Once your under-drawing has been created, tint the ground by applying a light wash to lessen the intensity of a bright white canvas. This could be a neutral gray, or a color specific to your formulated palette in the next step.
6. Analyze your collage and establish a palette. Select a color harmony (i.e. cool/warm, compliments, triad, tetrad, etc.) Be attentive to the effectiveness of tint/tone/shade. You may employ either local or arbitrary color, however values must be accurate to communicate form and volume effectively.
7. Written Self-Critique: Answer the following:
 1. Discuss your approach to the theme.
 2. Discuss your approach to form/composition and how this relates to your theme or concept.
 3. What are the most successful aspects of the work? What needs improvement within the work?

DUE: Tuesday 03/15

-5 collage studies / -Final painting (11"X14" min.) / -Written Self-Critique